



### CHAMPAGNE

#### COLLARD - PICARD

MAISON DE PROPRIÉTAIRE RÉCOLTANT EPERNAY-FRANCE



Throughout the centuries, more than just a Family story, a Passion...

Our firm's origins, since 1889, are in two noble winegrowing AREAS, THE COLLARD PART BEING IN THE MARNE VALLEY AND THE PICARD PART IN THE CÔTE DES BLANCS.

One can't be born in the Champagne region without having THE SAP FROM THE GRAPEVINES IN ONE'S VEINS.

IN THE COLLARD-PICARD FIRM IT HAS BEEN PASSED ON FROM ONE GENERATION TO THE NEXT FOR TWO CENTURIES. OUR WINES

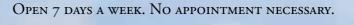
EXPRESS THE SAVOIR-FAIRE OF ANCESTRAL CRAFTSMEN



# WHO HAVE CARVED THE WAY FOR A VERITABLE PASSION. Domaine de Villers-sous-chatillon

## Epernay - the Capital of Champagne

The « Avenue de Champagne » in Epernay has a long history and is HOME TO SOME OF THE MOST PRESTIGIOUS HOUSES IN CHAMPAGNE. HERE YOU WILL FIND OUR OWN 'HOUSE' WITH A VISITOR CENTER AND TASTING ROOM, WHERE YOU WILL BE ABLE TO TASTE OUR DIFFERENT CUVÉES AND LEARN THE SECRETS OF HOW WE MAKE CHAMPAGNE IN THE TRADITIONAL WAY. YOU CAN BE ASSURED OF A WARM WELCOME.





# A subtle alliance of Tradition et Modernity

Paying careful attention to nature so as to understand AND OPTIMIZE IT, WE GENTLY HELP IT ALONG ITS WAY DAILY USING





# In unison the Côte des Blancs and the Marne Valley

Uniting the magnificence of a prestigious winegrowing area where the white Chardonnay grape is king with all its delicate freshness, along with the noble authenticity of the Marne Valley which expresses the powerful complexity of the Pinot Noir and Pinot Meunier grape-varieties, gives a final result the COLLARD-PICARD wines, which offer the best of yesteryear as well as a search for contemporary perfection.

EACH GLASS OFFERS ENTIRE SATISFACTION TO THE EPICUREAN IN SEARCH OF SUBTLE, VARIED SENSATIONS. FINESSE COMBINED WITH ELEGANCE, FRUITINESS, DIVERSITY AND THE GENEROSITY TYPICAL OF THE LOCAL CHAMPAGNE SOIL ARE EXPRESSED IN A FINE ALLEGORY.



Made from the best of the 2002 harvest from the vineyards of the Côte des Blancs (Grand Cru) and from the Marne Valley, this cuvée is vinified then elaborated in high-capacity oak barrels for 18 months on its lees as our ancestors did, with neither malolactic fermantation for buttening

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AS IT WAS DONE CENTURIES AGO IN THIS REGION, A CORK STOPPER WITH A STAPLE IS USED ONCE THE WINE IS BOTTLED, THE CORK BEING KEPT THERE DURING THE WHOLE OF THE AGING PERIOD ON LATHS, ALLOWING A SALUTARY MICRO-OXYGENATION FOR LONG CONSERVATION.

This exceptional blend can be consumed as of now but can also be left to age for a great number of years in the calm darkness of a good cellar.

Its blend of finesse and the strength of its aromas will satisfy even the most demanding of wine-lovers.

 $\underline{\text{Blending ratios}} \colon 80\% \text{ Chardonnay and } 20\% \text{ Pinot Noir.}$ 

«Considering its rich qualities, I decided to not chaptalise or dose this vintage. Essentiel is Champagne without added sugar. It remains very natural and close to its terroir, it retains its natural essence for a truly authentic Champagne.

To allow the exceptional development of its aromas, once it has been aged in the cellar, I require it to be rested for two further years after disgorging.

On opening, therefore, you will find a small natural cork stopper which shows evidence of this long wait and does not alter the Champagne's quality in any way.

We do not need to say any more: let us concentrate on the Essentiel!»

Olivier Collard

BLENDING RATIOS: 50% CHARDONNAY, 25% MEUNIER, 25% PINOT NOIR, VINIFICATION AND MATURING IN OAK CASKS WITHOUT MALOLACTIC FERMENTATION



This champagne from black grapes is made exclusively with the cuvée, which is the best of the grape-juice. The vinification without malolactic fermentation is carried out in a thermo-regulated stainless steel tank, followed by a blending of reserve wines elaborated in oak casks.

After aging for three years in the cellar, this blend is ready to be savoured as an aperitif for the Brut, and the demi-sec will accompany your desserts to perfection.

It is a fruity champagne with refined effervescence. Blending ratios: 50% Meunier and 50% Pinot Noir, from the Marne Valley vineyards. This champagne is made from the first press of black grapes only.

Vinification without malolactic fermentation is carried out in a thermo-regulated stainless steel tank, followed by a blending of reserve wines elaborated in oak casks. The colour and the aromas of red fruit are due to the addition (during blending) of 10% to 20% of red wine from the region.

This very aromatic blend will be a partner to aperitif, any meal, or can be drunk with a red-fruit based dessert.

 $\frac{Blending\ ratios}{Noir,\ from\ the\ Marne\ Valley\ vineyards}.$ 

MADE MOSTLY FROM GRANDS AND 1<sup>ER</sup> CRU DE CHAMPAGNE WINES, IT COMPRISES THE BEST FIRST PRESSINGS (CŒURS DE CUVÉE AND CUVÉE). THE CUVÉE DE PRESTIGE BENEFITS FROM VINIFICATION WITHOUT MALOLACTIC FERMENTATION AND ELABORATION IN OAK CASKS OVER A PERIOD OF 10 TO 15 MONTHS ON AVERAGE. FOUR YEARS OF BLENDING THEN THREE YEARS OF AGING IN THE CELLAR MAKE THIS BLEND EXCEPTIONAL.

A PERFECT BALANCE OF FINESSE, FRUITINESS AND PERSONALITY ENABLES THIS WINE TO BE ENJOYED AT ANY MOMENT

Blending ratios: 50% Chardonnay (la Côte des Blancs vineyards), 25% Pinot Noir and 25% Meunier (Marne Valley).



This pink champagne wine is from a vineyard classed Premier Cru in the area of Vertus. In order to enable the exceptional fulfilment of the aromas, we use the technique which has practically disappeared from the Champagne region. This technique is called the "De Saignée" method.

ALCOHOLIC FERMENTATION AND THE GROWING (ELABORATION) OF THE WINE ARE CARRIED OUT, WITHOUT MALOLACTIC FERMENTATION, IN HIGH-CAPACITY OAK BARRELS, CALLED «FOUDRES DE CHÊNE».

After aging inside the bottle for a few years in our cellars, this blend is ready to be appreciated. Its strength and the originality of its fruitiness will amaze you. A true maryel!

The Juice used in this blend come only from vineyards classed Grand Cru, notably from around Oger and Le Mesnil sur Oger, and is made entirely from «cœurs de Cuvée», or the best of the best. Vinification without malolactic fermentation and elaboration take place in oak casks.

After aging for several years in bottles in our cellars, this blend is meant for true chardonnay fans.

The great freshness and finesse of this champagne makes it an excellent appetizer as well as a great companion to seafood dishes.

Discover our very special rare still red Champagne called "Les Louves", named after a small plot of vines in one of our best organic vineyards. The style is known as 'Coteaux Champenois'. It is a pretty, pure, elegant, fine wine with the beautiful perfume of Pinot Meunier. We age it gently in oak barrels to add richness and complexity, while not losing the finesse of the wine.

To preserve the quality it is made only in the tiniest quantities from the very best grapes. It is excellent served with fine foods.







#### CHAMPAGNE COLLARD-PICARD

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